

## A perfect time to order greeting cards



## Portraits make great gifts

Lifetouch offers a variety of products. products may vary



## Fill your home with memories

16x20 and 20x24 wall photographs with frames are available



## We look forward to seeing you

Your photography session Date \_\_\_\_\_  
Time to arrive \_\_\_\_\_

Photography takes place at our location. Plan one hour for check-in, photography and image viewing and selection. You will have the opportunity to purchase additional photographs.

At your photography session, we accept cash, check or credit



U.S. Only



U.S. Only

[www.lifetouch.com](http://www.lifetouch.com)



## Photography Guide

## Preparing for your Lifetouch Photography Session

**Lifetouch®**  
Connecting You through Family Photography

# Celebrate family with Lifetouch photography

Lifetouch has been a trusted provider of family photography for over 80 years. We know how important photography is to you and your family—it creates priceless family treasures. We also know it may have been years since you and your family have had professional photography taken so you want to make sure your experience is great!

Enclosed are some tips and ideas to prepare for—and get the most out of—your upcoming professional Lifetouch photography session.



## Bring special people & meaningful items



- Invite grandparents and other family members & loved ones to join your photography sitting—even if they are not members.
- With permission of your organization, you may bring your household pet to your session. We know pets are part of the family.
- Bring meaningful items that express your individuality. Some popular choices are: sports equipment, musical instruments, hobby items, special toys or books.



## Getting ready

Wear what you feel great in, whether it's casual or formal clothing. Here are some recommendations on what to wear for your photography session:

- Some poses are close-up, others are full-length, so plan outfits completely, including shoes.
- Shirts with sleeves, at least to the elbow, are most flattering.
- Choose clothing in 2-4 similar-toned, solid colors and have everyone dress within that color palette. See the samples below:



White, grey and black with an accent color



Earth tones



**Hair** Avoid changing your hairstyle or cutting your hair right before your session.

**Jewelry/Accessories** Wear your special jewelry, hats, scarves, etc. Mention to the photographer if you would like to have your jewelry featured in your photographs.

**Make-up** should only be slightly heavier than normal—about what you would wear for an evening out.

**Glasses** If you wear glasses all the time, we suggest you wear them to your session—that's the real you.

**Complexion** Lifetouch offers retouching that can soften facial lines and correct blemishes and scratches, scars, etc. We can also whiten teeth and eyes.